

International Day of the Girl – "A message to my younger self" digital activation

September to October 2022

1. How to Submit a Message:

(a)Fill out the form: https://plancanada.ca/get-involved/active-campaigns/international-day-of-the-girl/message-to-younger-self

NOTE: Plan International Canada ("we" or "us") may, in its sole discretion, elect to use, in whole or in part, any entries that are written, video or audio in its future advertising and/or promotional activities, without notice or compensation. The entrant acknowledges that they shall have no further copyright or similar claim to their entry once submitted.

Entrant warrants to Plan International Canada that their submission does not contravene or infringe anyone else's copyright or other intellectual property.

Submissions <u>must not</u>: (i) contain defamatory words/statements (including comments or symbols that are widely considered offensive to individuals of a certain race, ethnicity, religion, sexual orientation, or socioeconomic group); (ii) include threats to any person, place, business, or group; (iii) disparage persons or organizations associated with us; (iv) invade privacy or other rights of any person, or corporate entity; (v) contain inappropriate or indecent material (including but not limited to nudity or pornography, profane, obscene, hateful, tortuous, defamatory or libelous); (vi) reference any living or deceased persons or organizations without their written permission; or (vi) include any picture or visual that depicts a person under the age of 18, without the written permission of this person and their parent or legal guardian.

The entries received as of the digital activation Closing Date (Oct. 31, 2022) will be selected by us for amplification based on our predetermined evaluation criteria.

The digital activation is subject to any applicable federal and provincial laws.

2. Release and Liability:

By entering this digital activation, entrants consent to the use of their entry, first name, age, city of residence and/or any photograph of or that may be taken in publicity carried out by us and our advertising agencies, without further notice or compensation.

- 3. **Eligibility**: This digital activation is open to residents of Canada including our employees.
- 4. **Communications:** We will not communicate with any entrant except to discuss whether an entry may require additional consent. Entrants may elect within the form that they would like to receive informational communications from us.
- 5. **Disqualification:** All entries that are incomplete, illegible, damaged, irregular, have been submitted through illicit means, or do not conform to or satisfy any of these terms and conditions may be disqualified by us. We take no responsibility for lost, stolen, delayed, damaged, misdirected, late or destroyed entries, or for

typographical or other production errors, and is not responsible for any errors or omissions in printing or advertising this digital activation. All entries become our property and will not be returned.

We assume no responsibility for failure of our website during the submission period or for any damage to an entrant's computer related to accessing our website. We reserve the right, in our sole discretion, to cancel or suspend the email portion of this digital activation should we determine it to be necessary.

9. **Privacy**: We will collect personal data about entrants for the purpose of administering this digital activation.

By submitting an entry, entrants release and hold harmless Plan International Canada, its advertising and promotional agencies, and their respective representatives from any liability in connection with this digital activation.

6. **Modification/Termination**: This digital activation will be run in accordance with these terms and conditions, subject to amendment by us. Entrants must comply with these terms and will be deemed to have received and understood them by participating in this digital activation.

7. Child Protection:

We will remove any submissions (image or literary) which are deemed inappropriate according to our <u>Safeguarding Policy</u>.