



Until we are all equal

A GIFT OF LIFE INSURANCE

A gift of life insurance is a powerful way to leave a legacy with minimal effort and meaningful impact. It's a tax-smart way to support causes you care about. With a small investment, you can make a sizeable gift in the future and transform the lives of children for generations to come. You can donate a new or existing policy and choose to name us as the owner and beneficiary or retain ownership and simply name us as the beneficiary.

Ways You Can Give a Gift of Life Insurance

- 1.** Name Plan International Canada Inc. as the **beneficiary** of your life insurance policy. It's super easy, simply ask your insurance provider for a 'Beneficiary Designation' form then fill it out and send it back. Your estate will receive a charitable tax receipt when the proceeds of the policy are paid to Plan International Canada.
- 2.** Transfer ownership of **an existing policy**, with Plan International Canada Inc. named as the owner and beneficiary. You will receive a charitable tax receipt for the net surrender cash value, and you will also receive annual charitable tax receipts for the ongoing premium payments that you make.
- 3.** Purchase a **new life insurance policy** and name Plan International Canada Inc. as the owner and beneficiary. You will receive an annual charitable tax receipt for the premiums paid.

The difference between these options is **when** you receive your charitable tax receipt. Depending on the option you choose, you can enjoy some income tax relief during your lifetime or provide tax benefits for your estate so that there is more left for your loved ones. Please contact your insurance provider for help updating your policy.

When updating your policy, please take note of our legal name:

Plan International Canada Inc.

Address: 245 Eglinton Ave East, Suite 300, Toronto, ON M4P 0B3

CRA Charity Registration Number: 11892 8993 RR0001

If you'd like more information about gifts of life insurance, please email us at legacy@plancanada.ca or call 437-828-8814 to speak to the Senior Manager of Planned Giving, Jessica London, directly.

NOTE: Plan International Canada strongly recommends you seek the professional services of a lawyer, accountant or financial advisor to ensure that your financial goals are considered, your tax situation reviewed, and your planned gift tailored to best fit your circumstances.